

cto

corporate training options

About Us

Our mission at CTO is empowering people through learning that drives lasting growth and organisational success.

With that focus, we provide high-quality, practical training designed to help individuals and organisations build skills, improve performance and adapt to an ever changing business environment.

With experienced trainers and flexible delivery options, CTO provides engaging, results-focused learning designed to strengthen capability and support long-term business success.

*“Hope is NOT a
Development Plan.”*

Strategic Planning

Other Leadership Courses

- Change Management - Leading through Organisational Change
- Building a Committed Workplace
- Learning to Lead
- Team Building
- Excellence in Supervision
- Coaching for Development
- Leading Virtual Teams
- Effective Communication

Other Planning & Organisation Courses

- Goals and Goal Setting
- Time Management
- Project Management

Skills that Build Teams that Win

Contact Us

We would love to collaborate with you



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*Our trainers are located all across
Australia.*



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Leadership: Strategic Planning

The Challenge

Many leaders confuse planning with strategizing—they create detailed plans that become obsolete when circumstances change. True strategic thinking requires stepping back from day-to-day operations to identify where your organisation needs to go and how to get there. Without this capability, leaders react to events rather than shaping their future, leaving success to chance rather than intention.



What you will Learn

- ✓ Distinguish between strategic thinking and operational planning
- ✓ Analyze your competitive environment and identify strategic opportunities
- ✓ Develop clear, compelling strategic direction for your team or organisation
- ✓ Translate strategy into actionable plans that drive results
- ✓ Engage stakeholders in strategic planning processes
- ✓ Monitor progress and adapt strategy as circumstances evolve
- ✓ Lead strategic conversations that move beyond tactical firefighting

Who should Attend

This program is designed for leaders who need to think and plan strategically, not just manage day-to-day operations. Ideal participants include:

- Senior leaders and executives
- Business unit managers
- Department heads with strategic responsibilities
- Leaders transitioning from tactical to strategic roles

Course Delivery

- Online via Microsoft Teams
- Onsite at your Workplace
- Hybrid (combination of both)

Duration

- Full Day Course

Group Sizes

Our prices are based on group sizes and not per person (the more the merrier)

- 1 - 3 trainees
- 4 - 15 trainees
- 16 - 20 trainees

Pre Requisites

None - Open to all

Course Modules

Module 1. Strategic Thinking vs Operational Planning

- The critical difference between strategic thinking and operational planning
- Why detailed plans become obsolete when circumstances change
- The cost of confusing the two - reacting to events instead of shaping them
- Common signs your organisation is planning, not strategising

Module 2. Stepping back to see the Bigger Picture

- Why strategic thinking requires deliberately stepping back from day-to-day operations
- Creating the space and discipline for strategic reflection
- Distinguishing signal from noise in a fast-moving environment
- Common barriers that keep leaders trapped in operational mode

Module 3. Analysing your competitive environment

- Frameworks for understanding your competitive and market landscape
- Identifying strategic opportunities and emerging threats
- Assessing your organisation's strengths relative to the environment
- Avoiding analysis paralysis, gathering enough insight to act

Module 4. Developing Clear Strategic Direction

- What makes strategic direction clear and compelling, not just aspirational
- Defining where your organisation or team needs to go and why
- Articulating strategy so it's understood, not just documented
- Testing strategic direction before committing resources to it

Module 5. Translating Strategy into Action

- Why strategy without execution is just a document
- Converting strategic direction into actionable plans and milestones
- Aligning resources, roles and timelines to strategic priorities
- Avoiding the gap where good strategy dies in implementation

Module 6. Engaging Stakeholders in the process

- Why strategy developed in isolation struggles to gain traction
- Identifying who needs to be involved and at what stage
- Building genuine buy-in not just sign-off
- Managing competing stakeholder priorities and perspectives

Module 7. Monitoring and Adapting Strategy

- Building feedback loops to track strategic progress, not just operational metrics
- Recognising when changing circumstances call for strategic adjustment
- Adapting strategy without losing direction or credibility
- Balancing strategic consistency with necessary flexibility

Module 8. Leading Strategic Conversations

- Moving conversations beyond tactical firefighting to strategic thinking
- Facilitating discussions that surface real strategic options
- Asking the questions that shift a room from reactive to deliberate
- Building a strategic mindset across your team or organisation

Educate, Elevate and Empower